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Industry Associations and Resources

By admin

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Industry Associations / Resources	
Agency/Phone	Programs and Services
Buzgate.org (603) 658-0340	Global resource network for small business
California Chamber of Commerce (916) 444-6670	Grow California fosters jobs and wealth creation by connecting innovative entrepreneurs, growth companies and market leaders with capital, talent, academia, customers, and partners
California Small Business Association (310) 642-0838	Export helpline available to members, insurance and retirement plans, business advocacy in state and federal government
Connectory (619) 258-3670	The Connectory® Network is a nationwide, Web-Based Buyer-Supplier Network that provides: <ul style="list-style-type: none"> - A unique way to connect with companies and other assets by understanding their capabilities - Powerful means for government, large company, and institutional buyers to identify sources of products, services, technologies, capabilities, and capacities - Detailed capabilities and capacities for companies at every level of the supply chain - Focus on manufacturing/technology companies and their supplier chain including wholesalers/logistics, technical services, construction, agribusiness, and mining - Showcase for tens of thousands of US companies at NO COST to them

	<ul style="list-style-type: none"> - Geocoding and interactive mapping feature for locating assets/resources - Internet speed/powerful search engine combined with in-depth company database - Commitment to usability, coverage, quality, and continual updating distinguishes it from any other available database - IT platform on which Communities of Interest (COI) can segment the Connectory database within Portals, specified by geography, industry, or other COI criteria
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Source: Buzgate (www.buzgate.org), California Chamber of Commerce (www.calchamber.com), California Small Business Association (www.csba.com), Connectory (www.connectory.com)

Business-to-Business Networking

<p>Greater Merced Chamber of Commerce</p> <p>Merced County Chamber of Commerce</p> <p>Merced Hispanic Chamber of Commerce</p>	<p>All 3 Merced Chambers of Commerce areas of service are:</p> <ul style="list-style-type: none"> - Networking and Promotion - Community Promotion - Representing Business Before Government - Business Training - Issue Advocacy
<p>LinkedIn.com</p>	<ul style="list-style-type: none"> - Business networking and job recruitment website
<p>Ryze Business Networking</p>	<ul style="list-style-type: none"> - Business networking and job recruitment website - Members get a free networking-oriented home page and can send messages to other members. - They can also join special Networks related to their industry, interests or location.

Source: LinkedIn (www.linkedin.com), RYZE Business Networking (www.ryze.com) (June 2011)