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About Us

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Published: 06/03/2011 - 20:11

Merced is a vibrant, growing, diverse community with balanced economic opportunities for all of its population. The City is characterized by safe and attractive neighborhoods and high-quality development. Merced is the center of trade, services and government for the region. Excellence in education and local services provide a foundation for expansion in technology-led industry, which has grown to complement traditional industries in the area, such as agriculture. The community prizes innovation and welcomes diversity.

Merced is a mid-sized city that serves as the center of its region. It is located in Central California on major trucking and rail transportation routes, with an airport and regularly scheduled air service, with easy access to major California markets.

Its location midway between larger metropolitan markets in Fresno and Modesto means Merced shares a regional labor market. Commuting is common both in and out of Merced County.

